

## The 30<sup>th</sup> ITS World Congress and Exhibition

The UAE has positioned itself as a global transportation and logistics hub. With its massive investments in the development of sustainable mobility and logistics, the market presents interesting opportunities for Finnish exports.

The annual ITS World Congress gathers experts in mobility and transportation for a week-long congress and exhibition at Dubai with a strong local mobility and logistics presence at the event.



16 – 20  
September



20.000  
Delegates



500+  
Exhibitors

## Nordic+ Pavilion: meetings, networking, and fun



The Nordic+ Pavilion gathers representatives of companies, cities, authorities, and academia from the Nordics, Baltics, and the Netherlands for a joint experience.

- Pre-arranged meetings with local clients
- Training and support for sales
- Networking events during the congress
- Pitching opportunities at the Pavilion

### More information:



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### Pavilion Partnership €5.000

- Joint stand and related side-events
- Additional support for SMEs covering 50% of the partnership costs